

MUKUL BARMAN — Creative Designer

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Profile

Creative Designer with 15+ years of experience in graphic design, branding, and visual communication. Expert in Adobe Creative Suite, product development, and creative direction. Experienced in leading design teams, conceptualizing campaigns, and delivering visually compelling solutions for corporate, public health, and marketing sectors.

Professional Experience

Assistant Manager, Design & Communications

BRAC James P Grant School of Public Health, BRAC University | Jul 2016 – Present

- Lead the creation of print and digital design materials, maintaining brand consistency and high-quality output.
- Conceptualize and execute campaigns, infographics, social media visuals, and multimedia content.
- Collaborate with cross-functional teams to translate research insights into accessible visual content.
- Mentor junior designers and optimize workflows for creativity and efficiency.

Art Director – Design & Event Department

Bigeye Communication | Jun 2015 – Jul 2016

- Directed creative concepts for events, brand activations, and marketing campaigns.
- Supervised design team ensuring brand consistency and high-quality deliverables.
- Collaborated with clients to translate marketing objectives into innovative design solutions.

Senior Creative Designer – Design & Product Development

Pace Research Development and Sourcing Solutions | Oct 2013 – Jul 2015

- Developed product and packaging designs for local and international markets.
- Implemented branding strategies that enhanced product differentiation and market competitiveness.
- Collaborated with cross-functional teams to convert client briefs into functional and visually appealing products.

Creative Designer – Consumer Marketing

Partex Star Group | May 2012 – Oct 2013

- Designed product packaging, billboards, and print marketing materials.
- Ensured brand consistency across all consumer communication channels.

Creative Designer – Marketing & Brand Management

Building Technology & Ideas Ltd. (BTI) | Jan 2010 – May 2012

- Designed project logos, brochures, and event branding materials.
- Delivered visually compelling solutions aligned with business goals.

Creative Designer

GUNGCHIL Advertising | Jan 2009 – Dec 2009

- Designed print materials including ads, calendars, greeting cards, flyers, and brochures.
- Developed creative concepts aligned with client branding and campaign objectives.

Education

MFA in Fine Arts, Rajshahi University, 2009

BFA in Fine Arts, Rajshahi University, 2007

Skills

Design & Branding: Branding & Visual Identity, Creative Direction, Campaign Design

Graphic & Digital Design: Adobe Illustrator, Photoshop, InDesign, Adobe XD, Sketch

Multimedia & Video: Premiere Pro, Photography, Motion Graphics

Creative Strategy: Concept Development, Visual Storytelling, Marketing Collateral Design

Workshops & Training

Professional Self-management Skills – BRAC University, 2018

Import & Export Business – DCCI Business Institute, 2013

Digital Film Animation – ACMEIT, 2008

TV Set Design & Lighting – NIMC, 2008

Awards

Best Award in Graphic Design, Annual Art Exhibition, Rajshahi University, 2007

2nd Prize, Barsha Baran Mela, 2003

References

Available upon request